

CONCORD SWIM CLUB FUNDRAISING PROGRAM 2011-12

Lane Sponsor: (\$500 for Full Year)

- Business or individual's name will be displayed on a 11/2' x 3' sign and placed prominently on a wall in full view of the grandstands during club home meets.
- Business or individual's name will be featured on Club T-shirts that season.
- Business or individual's name will be listed in all invitational program and banquet programs. (full page ad)
- Business or individual's name will be listed on Club website.
- Advantages to this level: The Club hosts two large invites (December and February) that cover multiple days and attracts over 500 athletes and 1500 spectators.

Gold Level: (\$250 for Full Year)

- Name of business or individual will be listed in all invitational and banquet programs. (1/2 page ad)
- Name of business or individual will be displayed on Club website
- Name of business or individual featured on Club T-shirts (team and invitational shirts) that season.
- Advantages to this level: The Club hosts two large invites that cover multiple days and attract large numbers of swimmers and spectators. Over 100 swimmers wear team shirts at meets throughout the year. Invitational shirts sold to all attending invites in December and February.

Silver Level: (\$100 for Full Year)

- Name of business or individual will be listed in all invitational and banquet programs. (1/4 page ad)
- Name of business or individual featured on Club T-shirt that season.
- Name of business or individual will be displayed on Club website
- Advantages to this level: The Club hosts two large invites that cover multiple days. Over 100 swimmers wear team shirts at meets they participate in throughout the state.

Bronze Level: (\$50 for Full Year)

- Name of business or individual will be displayed on Club website
- Name of business or individual will be listed in all invitational and banquet programs (business card size)
- Advantages to this level: The Club hosts two large invites (December and February) that cover multiple days.

Advertising in Invitational and Banquet Programs:

- Over 200 programs are sold at each invitational and every family receives a program at the banquets concluding our Winter and Summer Seasons.

All Fundraising Checks Should Be Made Out To:

Concord Swim Club
24142 Speedster Drive
Elkhart, IN 46516
Attn: Mark Reverman